

REPRESENTATION FORM FROM RESPONSIBLE AUTHORITIES

Responsible Authority (please delete as applicable):

Police

Your Name	Sarb Minichiello
Job Title	Senior Licensing Officer
Postal and email address	Police Office, Hale Road, Hertford
Contact telephone number	

Name of the premises you are making a representation about	Sound Live Festival
Address of the premises you are making a representation about	Tewin Bury Farm, Hertfordshire

<i>Which of the four licensing Objectives does your representation relate to?</i>	<i>Yes Or No</i>	<i>Please detail the evidence supporting your representation. Or the reason for your representation. Please use separate sheets if necessary</i>
Public Nuisance Public Safety	Yes	Please refer to attachment.

Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary and refer to checklist.	Please refer to attachment.
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Signed: Sarb Minichiello

Date: 26/11/2025

Please return this form along with any additional sheets to: East Herts Licensing Authority, Wallfields, Pegs Lane, Hertford, Herts SG13 8EQ or email to community.protection@eastherts.gov.uk

This form must be returned within the Statutory Period. For more details please check with the Community Protection Section Unit on 01279 655261





Representation under Licensing Act 2003 with reference to Premise Licence
Application 26/1695/2025

I wish to make a representation under the Licensing Act 2003 on the basis that the application, as currently submitted, fails to adequately promote the following licensing objectives:

- Public Safety
- Prevention of Public Nuisance

Event Summary:

Name: Sound Live Festival

Location: Tewin Bury Farm, Hertfordshire

Dates: Annually in June or July (first event 2026)

Duration: 2 days

Capacity: Up to 19,999 people (including staff, artists and guests)

Stages: 5 in total (main stage and 4 supporting stages)

Music Genres: Pop, rock, dance; Day 2 is family orientated

Licensable Activities: Live/recorded music, films, dance and alcohol sales

Hours of Operation: 12:00-23:00 both days

Director: Francis Warren (boxing manager and promoter)

Festival Director: Steve Durham (Founder of We are FSTV)

Solicitor: David Dadds, Dadds LLP Licensing Solicitors

Reasons for Representation

1. Lack of comprehensive Traffic Management Plan (please refer to Appendix 1).

- No conclusive Traffic Management (TM) has been provided.
- The B1000 junction and surrounding roads have a documented history of 14 injury collisions, including 1 fatality, over the past 10 years. Without a robust TM plan, there is a significant risk to public safety.
- Key details missing include:
 - Layout of vehicular and pedestrian access points.
 - Measures to manage congestion and mitigate risk at high collision areas.
 - Emergency access arrangements and signage.

2. Insufficient Pedestrian Safety Measures

- No detailed plan for the proposed pedestrian /blue light route has been submitted. Concerns include:
 - Safe segregation from vehicular traffic.
 - Adequate lighting and surface conditions for night use.
 - Emergency evacuation considerations.

3. Absence of agreed conditions

- No conditions have been proposed within the application, and discussions have not yet taken place. In the absence of a Temporary Management Plan, the police are unable to provide suggested conditions. Although the applicant has prepared a draft Event Management Plan (EMP), no conditions have been incorporated in the application form.
- This includes potential capacity reduction to 15,000 as a mitigation measure.

4. Repeated Attempts to Engage

- Application was received by police on 31/10/2025.
- On 10/11/2025 the Community Safety Sergeant, Senior Licensing Officer, Police Event Management Planning, Steve Durham and David Dadds (Solicitor) attended a site visit at Tewin Bury.
- On 13/11/2025 a meeting was held with Police Licensing, Police Event Planning, HCC and Police Transport and a number of concerns were raised and further information was requested.
- On 13/11/2025 Senior Licensing Officer sent an email to David Dadds (Solicitor) outlining police concerns above requesting for them to be addressed prior to licence application being approved.
- On 17/11/2025 a read receipt was requested from police and Natasha Nunn (Solicitor) confirmed receipt on same day.
- On 24/11/2025 Senior Licensing Officer sought confirmation as to whether any information would be provided. While we aim to maintain open communication, it is ultimately the applicant's responsibility to supply the required details, rather than relying on repeated follow-ups from Police Licensing.
- On 25/11/2025 Senior Licensing Officer received an email from Steve Durham confirming a traffic management plan will be ready by 26/11/2025 which will address points raised.

- On 25/11/2025 Senior Licensing Officer replied with the closing date imminent and the need to consult Hertfordshire County Council and Police Traffic Management, we will not be able to review documentation in time and a representation will be submitted.

Conclusion

Given the absence of a comprehensive Traffic Management Plan and agreed conditions, we cannot confirm that the licensing objectives will be upheld. Unless the matters are resolved and fully consulted upon, we recommend that the application is either deferred to allow proper consideration or refused in its current form. Proceeding without these safeguards would present unacceptable risks to public safety and could lead to serious operational challenges during the event.

Sarb Minichiello
Senior Licensing Officer
Community Safety Unit, East Herts Police

26.11.2025

Appendix 1

From: MINICHIELLO, Sarb 8800

Sent: 13 November 2025 14:32

To: [REDACTED]

Dear David,

Thank you for taking the time to visit the festival site with us on Monday. During our meeting, we discussed several options regarding the Traffic Management (TM) plan and the proposed pedestrian/blue route.

We are currently reviewing the application in consultation with Hertfordshire County Council and the Police Traffic Management Unit. Both have raised significant concerns around public safety. While we appreciate that the organisers have not yet been able to provide a comprehensive TM plan, we do require substantially more detail before a premises licence can be granted.

At present, the proposal appears to include two vehicular access points between the venue and the B1000 Hertford Road junction with B1000 Waterside, as well as a separate access off Churchfield Road. A review of the injury RTC history indicates that the B1000 junction has recorded 14 injury collisions, including one fatality, over the past ten years, with an additional three injury collisions nearby (see attached map for reference).

Given this history, the TM plan must be robust and demonstrate how risks will be effectively managed. We also require further detail on the pedestrian route/blue route. At this stage, we require a detailed plan addressing these concerns with the premises licence application to mitigate risks before we can consider issuing licence.

Key requirements for the revised submission:

- **Comprehensive Traffic Management Plan including:**
 - Clear layout of all proposed access points (vehicular and pedestrian).
 - Measures to manage traffic flow and prevent congestion at B1000 junctions.
 - Risk mitigation strategies for high-collision areas identified in the attached map.
 - Details of signage, stewarding, and emergency access arrangements.
- **Pedestrian/Blue Route Details** including:
 - Safe, segregated routes for pedestrians away from vehicular traffic.

- Lighting and surface conditions for evening/night use.
- Emergency evacuation considerations.
- **Contingency Measures** for adverse weather or unexpected traffic volumes.

As discussed, we also considered the option of reducing the total capacity to 15,000 people (including staff) for the first year as an additional mitigation measure. I am currently preparing some draft licence conditions and will forward these to you in due course.

Please let me know if you require any clarification or wish to discuss this further.

